

STRATEGIC PLAN 2024-2027



FOREST INDUSTRY
CONTRACTORS
ASSOCIATION

VISION

A resilient, innovative, viable contractor workforce, delivering quality services ensuring a safe and sustainable industry

MISSION

To promote a safe, professional, innovative, and sustainable forest contracting industry

VALUES

Integrity
Professional
Collaborative
Resilience

STRATEGIC OBJECTIVES



LEADERSHIP

Provide proactive industry leadership to enable a stable and sustainable forest contracting industry



ADVOCACY

Established as the leading voice for our NZ forest contracting industry members



HEALTH + SAFETY

Support a healthy and safe industry to increase health, safety, and wellbeing culture and performance in the industry



COLLABORATION

Continue to engage with our members and sponsors through increased collaboration and information sharing



LEARNING

Support the access of effective industry training and certification to all members

STRATEGIC OBJECTIVES

STRATEGIC OUTCOMES

	LEADERSHIP Provide proactive industry leadership to enable a stable and sustainable forest contracting industry	1.1 We actively participate and are a valued member of the Pan Sector Group (NZ Forest & Wood Sector Forum) 1.2 We actively promote and advocate for the market diversification of the NZ forest industry away from heavy reliance on SE Asia log exports and the volatility it creates 1.3 We lead innovation in the industry working closely with Forest Growers Research (FGR) and other stakeholders
	ADVOCACY Established as the leading voice for our NZ forest contracting industry members	2.1 We have increased our engagement with central and local government and are identified as the leading voice of the forest industry contractors 2.2 We have established resilient, collaborative relationships with the relevant and appropriate organisations and associations 2.3 We actively monitor, participate and influence local and central government policy and regulation to improve outcomes for a sustainable and enduring forest industry 2.4 We have created a forum to work closely with NZFOA to address critical industry issues in the Industry
	HEALTH + SAFETY Support a healthy and safe industry to increase health, safety, and wellbeing culture and performance in the industry	3.1 We have developed a strong working relationship (partnership) with WorkSafe to focus on priorities in the Industry to improve the safety of the Industry 3.2 We have taken a leadership role in the review and completion of the ACOP by December 2024 3.3 We work closely with FISC to play an active role in the delivery of H&S initiatives to the industry 3.4 We work with FISC to review contractor and faller certification to ensure it is fit for purpose 3.5 100% of our members and all tree fallers are certified by December 2027
	COLLABORATION Continue to engage with our members and sponsors through increased collaboration and information sharing	4.1 We have implemented a business support programme (workshops/webinars) for members delivered by WIF 4.2 We run an annual financial health check survey on our members (October 2024) 4.3 We have an active FICA communication and advocacy plan (October 2024) 4.4 We empower our members to adopt, implement and comply with key industry policy and regulation changes via access to resources, tools, and information 4.5 We have implemented bulk purchasing programme that leverages our combined buying power (date tbc) 4.6 We have developed a referral service for our members that covers legal, financial, employment and EAP services (date tbc) 4.7 We have reviewed CRM (Capsule) database to improve engagement with members (August 2024) 4.8 We conduct an annual member and sponsor satisfaction survey to improve our performance (Sept 2024) 4.9 We have established a mentorship programme to support members (date tbc) 5.0 We have developed an annual networking/engagement plan for members and sponsors (date tbc)
	LEARNING Support the access of effective industry training and certification to all members	5.1 We take a leadership role in the strategic review of training in the forest industry 5.2 We take a leadership role in the implementation of the new model of training delivery in the industry that is fit for purpose