

Welcome to issue 4 of the Network for Women in Forestry (NWIF) newsletter. If you would like to subscribe to receive the newsletter directly please email sonya@blackburnegroup.co.nz. **This newsletter is for you, Women in Forestry, and we welcome your feedback and suggestions for future content.**

Plan to stay in business

Running a small business can be time consuming. You've got enough to do dealing with the day to day activities without all those other jobs like management, planning, marketing and finance.

Most small business owners just want to get on with the job! But wait. This is why you are in business – to run a business. This, in fact, must be your first priority if you want your business to survive and move forward. Neglecting these important activities can do more to erode the business' base than anything else.

You need to find the time to devote to planning and steering the business rather than being the all-rounder who does everything.

You need to allocate quality time on a daily basis for :

- Planning where the business is going.
- Team training and development.
- Reviewing actual results.
- Planning effective delegation.

Research in Australia found that more than 50% of new businesses fail within the first year and after three years over 80% had failed. The results – which would be similar for new business start-ups in New Zealand – found that 80% of these failures were the result of managerial incompetence and inexperience.

Planning does not stop once the business is up and running. You need to keep at it. You need to constantly know where you are heading and what your goals are. The critical part of any planning is in the planning, not the finished plan.

The important thing is to start now if you haven't already.

Total Lubricants Profile

Women in Forestry

Racheal Wharehinga – DG Glenn Logging

After completing the Cable Logging course at Papatoa in Wellington, Racheal has been working in the forestry industry for over 6 years. She started her career with DG Glenn Logging back in 2006 working as a skiddy. Over time she has progressed to a machinery operator, cutting wood and then as a permanent operator on the diggers and wheel loaders.

Racheal loves the industry and says "Being a woman in a predominantly male industry is not intimidating at all. You have to work as a team – if one person doesn't do their job it slows the whole production down. Everyone has a very important part to play and you don't want to be the one who lets the team down." When we asked what Racheal likes best about her job she replied "I'd have to say the money is a big bonus but it's the people that I work with."

There is a video Racheal made for TWOA where she talks about her career.

http://www.youtube.com/watch?v=NLgHhL1qQfi&feature=player_embedded



If you would like to submit your own profile for the Total Lubricants column please email greer@oilimports.co.nz



Meet the Committee

The NWIF committee is made up of 7 women from around the country. Last week we profiled Sonya Elmiger, Tracey Anderson and Rona Wheeldon. This issue will profile Jill Mitchell, Wendy Mickleson, Glennys Mold and Kellie Hahn.

Jill Mitchell

Jill lives in Whangarei and has been involved in the Forestry Industry for many years working with her husband Colin and son Josh running two Swing Yarder crews under the company name of C & J Harvesting Ltd.

Jill and Colin were initiated into logging in the Otago area before moving to Rotorua in 1994.

Jill has always been involved in the administration side of the business and has in the last few years taken on the Health & Safety of the crews.

Wendy Mickleson

Wendy comes to the committee from Rotorua, where she has lived for 18 years with her husband Kevin and their 3 boys.

They have a family-run Harvesting Operation in the Rotorua area. Wendy has an administrative and support role in their business and recently completed a NZ Diploma in Business.

Kellie Hahn

Kellie lives in Nelson with her husband Nigel and their two children. Kellie is a Chartered Accountant by trade and after qualifying worked for a public accounting firm for 8 years.

Nigel has always worked in the forestry industry and in 1999 together they purchased a harvesting crew from Nigel's father; Kelly Logging Ltd. Since that time Kellie and Nigel have expanded their business and operations. Kellie manages the financial side of the business together with the health and safety.

Kellie enjoys playing softball and tennis and watching her children play sport.

Meet the Committee

Glennys Mold

Glennys Mold lives in the small settlement of Pukenui, 30 km's north of Kaitaia. Glennys and her husband Peter have a grown up family of four.

Glennys and Peter have worked in the forest industry for over 30 years under the umbrella of Mold Logging Ltd. Glennys together with their son Tim also operate the company Clearwater Logging Ltd, which subcontracts to the parent company.

Glennys' position is running the day to day office chores plus once a fortnight she likes to get out to the crews and oversee the Health & Safety Policies being implemented to ensure they are being carried out correctly.

Glennys is also on the LAC for Northtec in Whangarei. When Glennys is not tied up with work, her interests are gardening, fishing and of course spending time with their four grandchildren.

This is a newsletter for you - the Women in forestry. Please email us and let us know what you want to see and read about in the next newsletter.

NWIF Regional Meetings 2012

Mark your diaries for the NWIF Regional Meetings in 2012. These have been designed to coincide with FICA Regional Meetings

Date	Location
29 March	Northland
26 April	Nelson
24 May	Ohope
26 July	Rotorua/Tokoroa
23 August	Gisborne
27 September	Nelson
18 October	Northland
22 November	Balclutha