



FOREST INDUSTRY
CONTRACTORS
ASSOCIATION

STRATEGIC PLAN 2022-2023

VISION

A confident, resilient, and sustainable contractor workforce, ready to meet future demands and opportunities.

PURPOSE

Be the strong, informed, and respected voice of the forestry contractor community.

OUR WHY

Drive the professionalism of forestry contractors and support our members to prepare for the changing industry environment, compliance, and future opportunities.

WHO WE ARE

- Leaders who advocate for the needs of FICA members, industry safety, public perception, and the well-being of forestry contractors
- Facilitators of industry collaborations that serve our members
- Brokers of relationships to progress industry education and promotion

WHAT WE ARE WORKING TOWARD

- Develop a workforce that understands **industry best-practice**, to **future-proof contractors** and to enable opportunities
- Increase **public understanding** of the forestry industry and have a **solid social license** to operate in our communities
- Have a constant pipeline of **skilled capable labour**, to sustain the industry and build resilience for forestry contractors

HOW WE WORK

WITH OTHERS

We recognise the power of collaboration. We see the potential to maximise resources and achieve greater outcomes for our members when our industry partners are strategically aligned and understand the needs of contractors.

INFORMED

We ensure we have all the information before taking a position, committing resources and understanding the implications of decisions. We build our networks to keep informed and ask the right questions.

INCLUSIVELY

We work across our regions to ensure we understand localised needs and opportunities to support robust decision-making. We encourage and establish partnerships with regional organisations to enact industry wellbeing efforts and guide meaningful initiatives.



Ross Davis - Chair
30 May 2022

PROMOTION



1
Strengthening the “social license” to operate.



2
Encouraging entry into the contractor workforce.



3
Growing the voice of the forestry contractor community

WORKSTREAMS

ACTIVITIES

GENERAL PUBLIC

- Fast & Forward Forestry EXPO
- Forest & Wood Processing Workforce Council – Recruitment Initiative (ForestryCareers.nz) Project

POTENTIAL WORKFORCE

- Good news stories – profiles
- Support Regional Forestry Awards

INDUSTRY STAKEHOLDERS

- Support Generation Programme rollout & funding
- Co-design with FISC – Good Work Design projects
- Co-design with Regional Wood Councils

CENTRAL GOVERNMENT

- ROVE engagement – COVE Board, Food & Fibre Leadership
- Chair FRAG with long term view to discuss longevity of forestry agency
- Co-design with TUR and MPI

EDUCATION



1
Upskilling the contractor community



2
Prioritising safety in the workplace



3
Increasing best practice adoption and advancing industry professionalism

WORKSTREAMS

ACTIVITIES

BEST PRACTICE

- Review of the ACOP in partnership with WorkSafe
- National Template Contract Pilot
- “Learning from Everyday Work” APP

HEALTH AND SAFETY

- Safetree Certification
- FISC Council Role
- Yarder Tower APP & BPG

WORKFORCE DEVELOPMENT / EMPLOYMENT

- Workforce Council Role
- Greater collaboration with Council and taking on lead of projects that are contractor centric
- “Employer readiness” “Pastoral care”
- MSD engaging with Youth through HR role for silviculture contractors

MENTAL HEALTH

- Mates4 Life Pilot
- Webinar Series – Resilience & Relationships – Work – Life Investment
- Toroawhi Role

INNOVATION/ RESEARCH

- Micro-Innovation – Brionny Hooper
- “Learning from Everyday Work” APP